



**PIAA STATE CHAMPIONS---1989, 2006 PIAA State Finalists--1992, 1997**

**WPIAL AAAA Champions: 1988, 1989, 1992, 1997, 2006**

Conference Champions: 1989, 1990, 1991, 1992, 1993, 1994, 1995, 1996, 1997, 2001, 2002, 2003, 2004, 2005, 2006, 2011, 2012, 2013, 2017

**IMPORTANT DATES:**

**NEXT MEETING: Monday, May 9th @ 7:30 PM, USC Community & Recreation Center**

**Gift Gathering Party for Silent Auction: Thursday, April 28th 6-8pm @ The Fennells**

**RAILYARD FUNDRAISER: Wednesday May 18th 4-10pm**

**MANDATORY PARENT/GUARDIAN MEETING: Thursday, May 19th 7pm @ USCHS LGI**

**COMMUNITY DAY: Saturday, May 21st**

**GOLF OUTING: Monday, May 23rd @ Valley Brook Country Club**

Coach Mike Junko 412.833.1600 X2506 Weight Room X2377 Athletic Office (Danny Holzer) X2261  
USC Football Booster Website – [www.uscfootballboosters.org](http://www.uscfootballboosters.org)

**USC FOOTBALL BOOSTERS MEETING**

**April 4th, 2022 – USC Community & Recreation Center**

**I. CALL TO ORDER AND GREETINGb**

President Matt Fennell called the meeting to order at 7:33 PM. There were 10 members in attendance.

**ORGANIZATIONAL ISSUES**

**A. President's Report (Matt Fennell) –**

**OLD BUSINESS**

- PLEASE NOTE THAT THE MANDATORY PARENT/GUARDIAN MEETING ORIGINALLY SCHEDULED FOR 5/16 HAS BEEN MOVED TO **THURSDAY, 5/19** DUE TO A SCHEDULING CONFLICT AT THE HIGHS CHOOl. THE MEETING WILL BE HELD AT 7PM IN THE HIGH SCHOOL LGI.

- The 2022 Varsity Schedule is out! It can be found on the boosters website here: <https://www.uscfootballboosters.org/game-schedule>  
Plans are being made to schedule fan buses, pre-game & post-game meals. We open with a FANFEST scrimmage at home vs. Chartiers Valley at 10am on August 20th.
- USC Football Boosters apparel will be available to purchase at Community Day! Designs are being considered for the 2022 season with plans to unveil a new USC Community T-shirt at the event on May 21st.
- Planning is moving along nicely for the USC Football Boosters 2022 Golf Classic at Valley Brook Country Club on Monday, May 23rd. **It's shaping up to be another record breaking year and you will want to register as a golfer or sponsor or for dinner sooner rather than later so you don't miss this event!** This is a great day for golfers and non golfers alike! We need all of our boosters and parents to be part of this great fundraiser to benefit our student athletes. Look at your calendars now and if you are not golfing but able to volunteer at the registration table or on the course or during the silent auction and dinner, you are needed! We also need all hands on deck to secure sponsors and to help build the very popular Silent Auction table! **A traditional "gift gathering party" will be held on April 28th at the Fennells from 6-8pm. All football families are welcome!** The Boosters are respectfully asking each family to donate something valued at \$25 minimum for the auction. Bring anything you would like, but to provide inspiration we are asking the Class of 2026 (incoming Freshmen families) to bring scratch off lottery tickets, the Class of 2025 to bring Dinner & Date Night Gift Cards, the Class of 2024 to bring anything related to the 'Burgh, and the Class of 2023 to bring Wine & Spirits! We are also hoping that you will reach out to your contacts & local businesses to ask for Silent Auction items. ANY and ALL donations are welcome! We want to fill our auction table with diverse options that showcases what the Pittsburgh area and beyond has to offer people of all ages. Examples of items we are still looking for include: Tailgating items (Yeti Cooler, Grill, Outdoor Games, etc), Sporting Event Tickets (Steelers, Pirates, Penguins, Pitt, WVU, etc), Sports Memorabilia, Vacation packages (do you have a rental property to share?). We will also need creative items to fill out the baskets. Do you have any new items around your house that you'll never use? This is the perfect time to donate them for the good of the team. Do you have extra baskets, wrapping, or ribbon? Bring them to a boosters meeting or to the "Gift Gathering Party" on April 28th. And of course the boosters WELCOME and appreciate pre-made themed baskets if you are inspired to do so! **Questions? Contact Matt 412-883-1066 or Michele 724-612-6277**

## NEW BUSINESS

- A fundraiser is being held at Railyard Tap Room on Wednesday, May 18th from 4-10pm with a portion of proceeds from each sale being donated back to our program. Railyard owner, Ash Patel, is a huge supporter of USC Football so let's show his business our support and head there on 5/18 for dinner!

- As we approach the 2022 Season with Summer Camp and 7 on 7's right around the corner, we are revisiting our Media Services moving forward. The members in attendance were presented with a service called "Story of the Season". The service is available for review at [storyoftheseason.com](http://storyoftheseason.com) if you would like to check it out. They produce a visual newsletter every week during the season culminating in a year in review at the end of the season. There are also opportunities to fundraise with digital advertising to offset the cost of this service. All of our players 9-12 will benefit from this service. The weekly newsletter will include highlights from our Varsity as well as JV games (there will not be a Freshman team this season). Story of the Season does not provide a photographer. They use the photos and videos we send to them to create the "story". With this in mind, it is proposed that we continue to utilize our 2021 media service, Vizion, to continue to photograph & video our team and create the social media posts we have come to love. Vizion will also once again create the team poster that will be unveiled at FanFest on August 20th. The cost for Story of the Season is \$4000 with some digital advertising. Vizion's premium package continues to be \$6500. This total cost is in line with what the boosters have historically paid to "capture" the season for our players and fans with photographers, videographers, and end of season highlight videos. The members in attendance will do due diligence to further research these options and a decision will be made at the May meeting.
- If you've been part of the USC Football Boosters for any amount of time, you are likely familiar with the Coupon Card Sale! While it is rumored that the very words "Coupon Card Sale" make the hairs stand up on the necks of parents, it is undeniable that this fundraiser has been a dependable way for our organization to raise money! If you are in the camp of NO MORE COUPON CARDS, this news is for you. If you are a fan of the cards, we think we've worked out a reasonable transition plan. At the mandatory meeting on May 19th, the boosters will be unveiling a new fundraiser called TapNPlay+. All details about this new fundraiser will be shared at the May meeting, but a brief synopsis is that it eliminates the physical card and the need to exchange funds. Everything is done online and using the TapNPlay+ app. The players will "sell" the discount program via a text message kick off event. Our goal is to have each player complete at least 10 TapNPlay+ sales. The great news about this new fundraiser is that the discounts are plentiful and NATIONWIDE for all of our out of town fans & family members. There is also a "cash back" component to this fundraiser that will continue to benefit our program and our purchasers even after the initial sale. For those of us who break into a sweat just thinking about adding another app to our phones, we are going to bridge the gap to this new fundraiser with a minimum purchase of the old faithful coupon cards. There were some changes to the coupon cards that motivated the boosters to look into other options this year, one being that the coupon card no longer contains the plastic card, it is only tear off coupons that can be used locally. Still, these will be available as we determine how this new virtual discount program is received by our supporters. If you have questions, we will have a representative at the mandatory meeting on May 19th to answer all of them. Another factor in making the move this year is the reduction in the USCSD Athletic Fee. The cost for fall sports is \$75 and will be paid for by each individual family. Rather than using the proceeds from this fundraiser to

cover that fee as has been done traditionally, the funds will be used directly for purchasing gear for the players. This change will hopefully motivate them to be more engaged in this fundraiser. Boosters appreciate your patience and constructive input as we strive to make these improvements to our fundraising game plan.

- The Boosters continue to plan for our 2022 Home Games. Planning for concessions and merchandise starts now and Boosters are working to ensure that the overall management and operations of the concessions will result in an organized, efficient, and excellent game day experience. Every parent will be needed and expected to do their part as a volunteer to host our community and surrounding communities at Home Games! There will be sign ups for 50/50 sales, reserved parking, merchandise sales, program sales, and concession stand set up, clean up, and sales. Everyone is needed to make the Friday Night Lights shine bright! Sign ups will be available on Sign Up Genius in mid May.

**B. Treasurer's Report (Kathy Hess)**

Rachelle Engel motioned to accept the March Treasurer's report, and Conrad Howe seconded the motion.

**C. Correspondence (Bill Henderson)**

- None to Report

**D. Committee Updates**

- **Thank you to all of the volunteers who have stepped up to be committee Points of Contact in 2022. In addition to our Points of Contact, MANY volunteers are needed to help with all of these activities. Please reach out to learn more and to volunteer! Come to a meeting or email: [uscfootballboosters@gmail.com](mailto:uscfootballboosters@gmail.com)**

**2022 Committee Points of Contact**

Membership – Susan Speer & Cathy LaRocco  
Community Day 5/21/22 – Matt Fennell & Conrad Howe  
Local Restaurant Fundraisers – Jessica Schroeck  
VBCC Golf Outing 5/23 – Matt & Michele Fennell  
TapNPay+ – Bill Henderson  
Picture Day, August 12th – Mandy Marn  
Pasta Dinners – Gail Groninger & Julie Howe  
50/50 – Kelly Schwimmer  
Merchandise - Tania Hellman & Susan Geyer  
Game Day Parking – Tyson & Marcy Swigart  
Away Game Fan Buses – Open  
Senior Recognition – Rachelle Engel

Awards Banquet 2022 - Michele Fennell  
Program/ Senior Profiles – Kelly Ehasz & Jessica Schroeck  
After Game Snacks - (Varsity, JV, Freshman) Carrie Stohl & Tania Hellman

**E. Recording Secretary (Michele Fennell) –**

A motion to accept the March meeting minutes was initiated by Bill Engel and Conrad Howe seconded the motion.

**F. Coach's Report -**

- As we approach May 23rd at Valley Brook Country Club, Coach Junko reminded the members in attendance of the importance of the “off season” for our fundraising and team building efforts. Upper St. Clair High School Football Boosters is a 12 month operation. The Golf Classic is our primary fundraiser and we need all hands on deck to make it a success. Even if you are unable to participate on 5/23, we need everyone to spread the word and secure sponsors and silent auction items. Coach is looking forward to welcoming all parents/guardians of players grades incoming 9th through incoming 12th on Thursday, May 19th at 7pm in the High School LGI.
- As discussed at prior monthly meetings, there will not be a Freshman team this year but rather a JVB schedule. This will allow for our incoming freshmen to dress for these games. Coach noted how enthusiastic our 8th graders (incoming freshmen) are to be in the high school weight room. They work hard and work together as a team. The JVB opens with a game against rival Peters Township. Go Panthers!
- Summer Camp registration will be opening online in a few weeks. Students who will be entering grades 7-12 in the fall will receive excellent conditioning and direction from our High School Football Staff. As a reminder, the funds from the summer camps cover the cost of operation, t-shirts for players, and small stipends for some of the coaches who are not paid by the district. These camps are not fundraisers in any way. If you have any concerns with covering the cost for your player(s), please reach out to Coach or the Boosters. The K-6 camp will take place in August and the much anticipated return of the Miracle League Camp will most likely occur earlier in the summer this year. Stay tuned for details!

- II. **Adjournment:** The meeting was adjourned at 8:33 PM (motion by Liz Pirain, and seconded by Julie Howe).

Respectfully submitted,

Michele Fennell  
Recording Secretary

**Mark your calendars for these 2022 Booster Meeting Dates**

**Please note times & locations are subject to change.**

**Meetings are typically held the 2<sup>nd</sup> Monday of every month.**

May 9<sup>th</sup>, 2022 – 7:30 PM – Location USC Community & Recreation Center

**MAY 19th 2022 - 7:00 PM - Location USC High School LGI - MANDATORY MEETING FOR ALL INCOMING 9-12 PARENTS/GUARDIANS**

June 13<sup>th</sup> 2022 – 7:30 PM – Location USC Community & Recreation Center

July 11<sup>th</sup> 2022 – 7:30 PM – Location USC Community & Recreation Center

August 8<sup>th</sup>, 2022 – 7:30 PM – Location USC Community & Recreation Center

September 12<sup>th</sup>, 2022 – 7:30 PM – Location USC Community & Recreation Center

October 10<sup>th</sup>, 2022 – 7:30 PM – Location USC Community & Recreation Center

November 14<sup>th</sup> 2022 – 7:30 PM – Location USC Community & Recreation Center

December 12<sup>th</sup> 2022 – 7:30 PM – Location USC Community & Recreation Center

**2022 USC Football Booster Officers**

**President: Matt Fennell [fennell4m@comcast.net](mailto:fennell4m@comcast.net), cell 412-883-1066**

**Vice-President: Conrad Howe [conradhowe@yahoo.com](mailto:conradhowe@yahoo.com), cell 412-725-6347**

**Corresponding Secretary: Bill Henderson [bill.henderson@gfs.com](mailto:bill.henderson@gfs.com), 412-418-9928**

**Recording Secretary: Michele Fennell [fennell4m@comcast.net](mailto:fennell4m@comcast.net), cell 724-612-6277**

**Treasurer: Kathy Hess [kathy@klhesscpa.com](mailto:kathy@klhesscpa.com)**

**Treasurer's Address & Phone:** 1725 Washington Rd., Suite 305 Pittsburgh, PA 15241-1207, 412-833-5577

**Contact USC Football Boosters at [usfootballboosters@gmail.com](mailto:usfootballboosters@gmail.com)**

**Website: [www.usfootballboosters.org](http://www.usfootballboosters.org)**